

Building A Brighter Future Together

Highlights from a Transformative Year

Over the past year, the College has collectively accomplished significant milestones, proudly strengthening our commitment to serving our students, employees and communities with many groundbreaking capital projects and initiatives. This includes highlights such as our immersive Challenger Learning Center, the re-imagined South Hall, and an innovative Wellness Center, as well as expanding our commitment to Equity, Diversity, and Belonging through extended programming. These initiatives, as well as the many others we've engaged this year, go beyond simply providing physical spaces for learning and personal growth by enhancing our ability to build a brighter future together.

Our vast media footprint this year is not only a celebration of the unique programming and educational excellence we offer, but a reminder that we are proud to serve as the community's college.

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 Montco on the Move Podcast



FEATURED IN

The Washington Post



yahoo! news



The Philadelphia Inquirer

LEHIGH VALLEY BUSINESS

The Philadelphia Tribune

PHILADELPHIA BUSINESS JOURNAL

MONTCO.TODAY
Positive. Upbeat Montgomery County News

MAIN LINE TIMES & SUBURBAN

Technical.ly
NEWS FOR TECHNOLOGISTS AND ENTREPRENEURS

6 NEWS
WFVZ-TV
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THE MERCURY

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Positive. Upbeat Bucks County News

Times Herald

The Seattle Times

THE REPORTER

FOX 29

eCAMPUS NEWS
Technology News & Innovation in Higher Education

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PA PENN LIVE

READING EAGLE



2022-2023 BY THE NUMBERS

698%
increase*

910 MILLION+
MEDIA IMPRESSIONS

60%
increase*

\$8 MILLION+
AD EQUIVALENCY

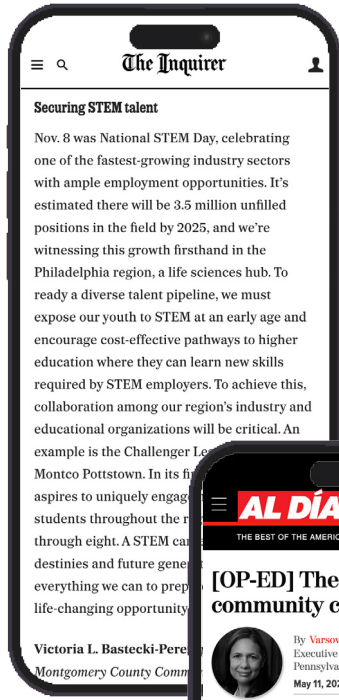
46%
increase*

256
UNIQUE MEDIA HITS

*compared to 2021-2022

MEDIA HIGHLIGHTS

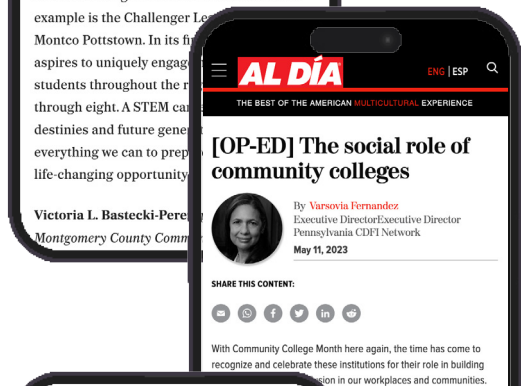
ENSURE STUDENT LEARNING



The Philadelphia Inquirer

“ To ready a diverse talent pipeline, we must expose our youth to STEM at an early age and encourage cost-effective pathways to higher education where they can learn new skills required by STEM employers. To achieve this, collaboration among our region’s industry and educational organizations will be critical. An example is the Challenger Learning Center at Montco Pottstown. In its first year, the center aspires to uniquely engage more than 7,000 students throughout the region in grades five through eight. A STEM career can transform destinies and future generations. We must do everything we can to prepare youth for this life-changing opportunity.

BY DR. VICTORIA L. BASTECKI-PEREZ, NOVEMBER 13, 2022



AL DÍA

“ As an immigrant myself, I know firsthand the value higher education can offer our region’s citizens from all backgrounds. Getting the opportunity to provide pathways to a better life for people of color like me was a big part of what attracted me to my role at the College. We’ll never stop pushing for greater inclusion within our own four walls and across our communities. With the buy-in from our local governments and community members, I know community colleges across the country can continue doing the same.

BY VARSOVIA FERNANDEZ, MAY 11, 2023



eCAMPUS NEWS

Technology News & Innovation in Higher Education

“ Esports represents the future of collegiate athletics, and not only because of the technology involved. It promotes a level of inclusivity that’s unmatched by other sports. When constructed in ways that promote diversity and inclusion, educators can create esports programs that are built to last. Not only will it provide a safe space for students to socialize, compete, learn, and grow, it will create a foundation for students to come together, build community, and create a culture of belonging that improves overall student wellbeing.

BY KELLY DUNBAR, MAY 17, 2023



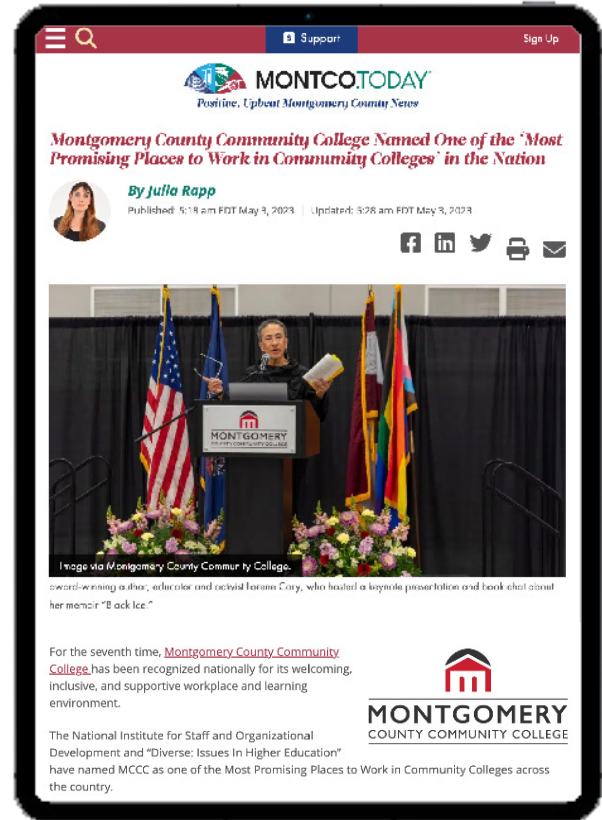
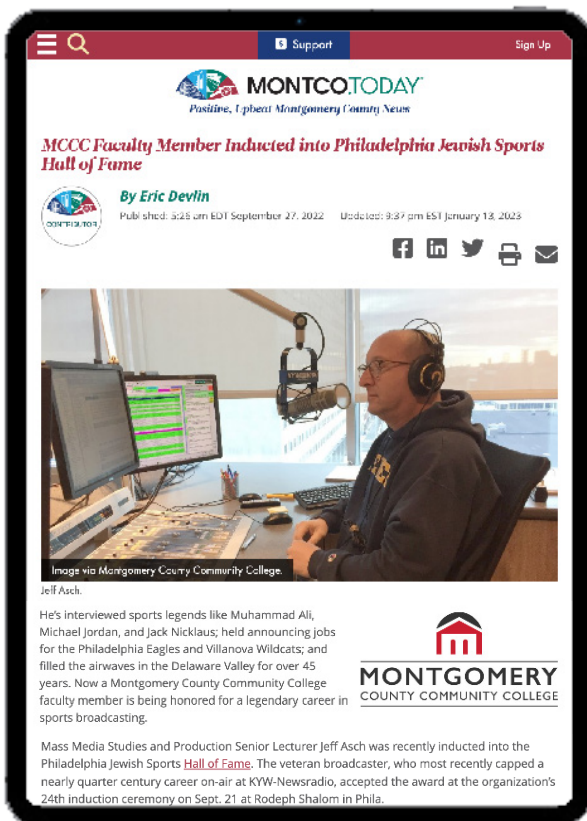
MEDIA HIGHLIGHTS

ENHANCE EMPLOYEE EXPERIENCE



“ I’ve had students that make me so proud. I’ve had interns that make me so proud that have gone on to bigger and better things. To have Montco students come back to me and say, ‘Your class really made a difference with me getting a job or keeping a job or being better at my job.’ It doesn’t get any better than that.” - Jeff Asch

BY ERIC DEVLIN, SEPTEMBER 27, 2022



“ At Montgomery County Community College, our deep commitment to equity, diversity and belonging is engrained in every aspect of our policies, practices and daily work.”

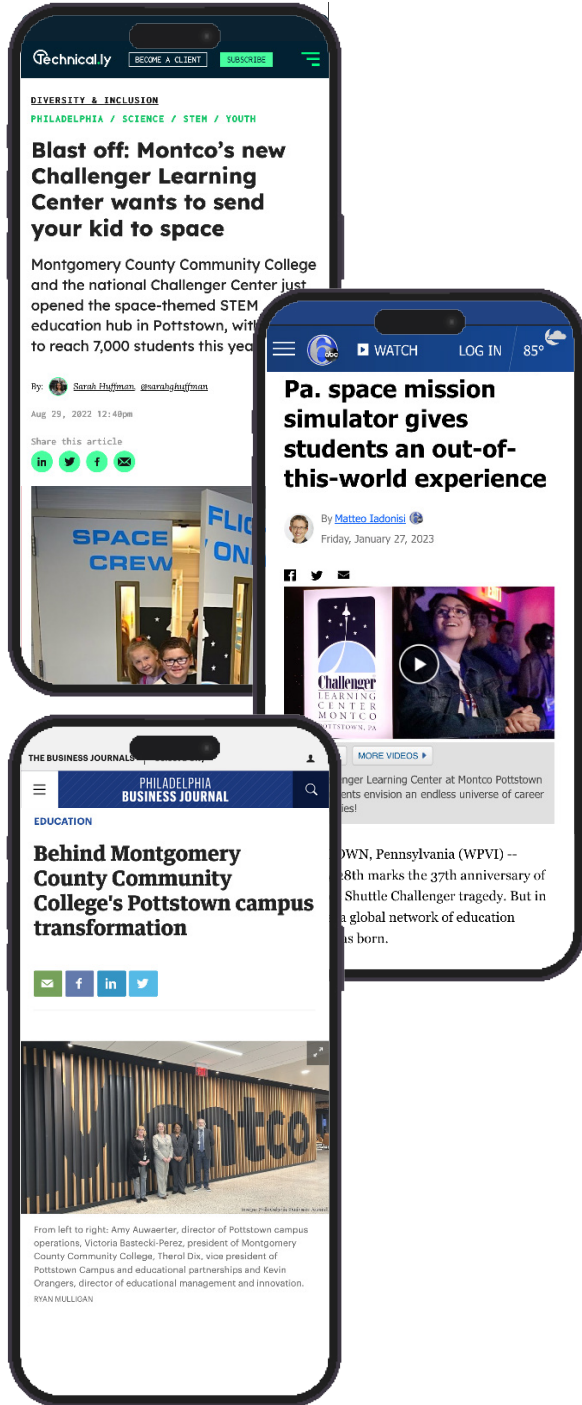
- Dr. Victoria L. Bastecki-Perez

BY JULIA RAPP, MAY 3, 2023



MEDIA HIGHLIGHTS

EXPAND COMMUNITY PARTICIPATION



“ At Montgomery County Community College, we’re proud of the role we play in connecting students of all ages to innovative and inspiring learning experiences. Challenger Learning Center at Montco Pottstown offers a state-of-the-art destination for kids throughout Southeastern Pennsylvania to discover a passion for learning and STEM skills through exciting space simulations and out-of-this-world educational experiences that directly connect to national science standards.”

– Dr. Victoria L. Bastecki-Perez

BY SARAH HUFFMAN, AUGUST 29, 2022



“ When I grow up, I want to be an aerospace engineer or an aeronautical engineer. Seeing, like, the technological stuff incorporated with this makes me want to become an astronaut more.” -13-year-old Kavin Thapar

BY MATTEO IADONISI, JANUARY 27, 2023



“ In this economy, particularly post COVID, we’ve seen unfortunately the demise of some businesses or needing to redirect dollars. We are still investing in Pottstown. We believe in our county and our communities.”

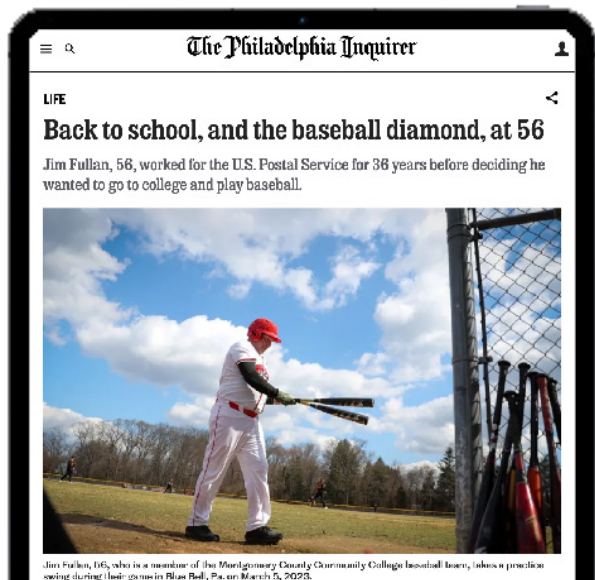
– Dr. Victoria L. Bastecki-Perez

BY RYAN MULLIGAN, APRIL 10, 2023



MEDIA HIGHLIGHTS

“MONTCO FOR ALL”: THE JIM FULLAN STORY



The Philadelphia Inquirer

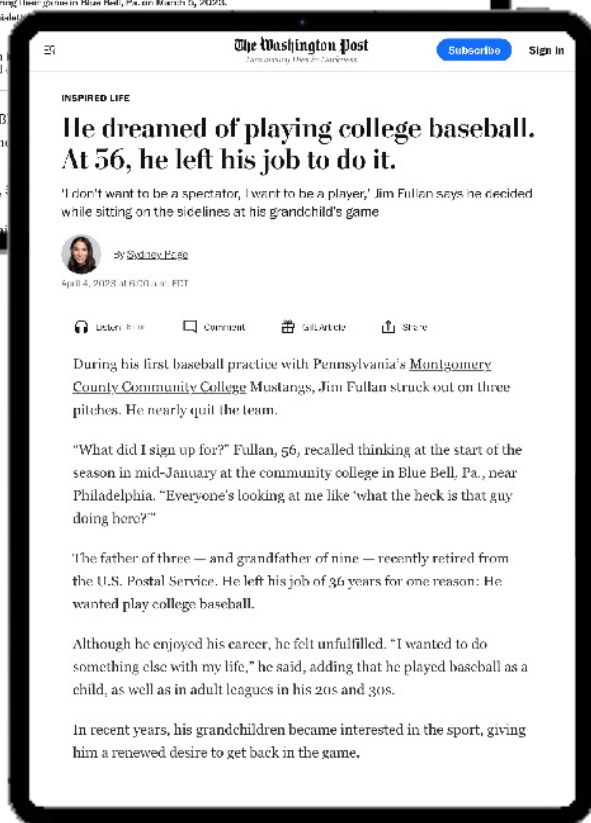
“ I mean, he’s a mature presence, obviously. When these kids see how hard he’s working, that he’s doing everything they’re doing at his age, I hope it motivates them.”
- Mike Fitzgerald

BY JASON NARK, MARCH 10, 2023

The Washington Post

“ Montco truly is for all learners at every age and stage of life. We foster a culture of belonging where everyone feels welcomed and empowered to achieve their unique goals.”
- Dr. Victoria L. Bastecki-Perez

BY SYDNEY PAGE, APRIL 4, 2023



ALSO FEATURED IN



“ As you take your next steps, remember to be kind. Show empathy. Reach out to help others. Lead with integrity. And, most importantly, be your authentic self by being true to your individuality and values.”

- Dr. Victoria L. Bastecki-Perez

