

The last year has presented a number of challenges for higher education, but many more opportunities. Montgomery County Community College took hold of those opportunities and made strides as an organization to bring more services with broadened support for our students, faculty and community. During this time, we've amplified our voice and shared our efforts with both the region and industry alike, reinforcing our position as an industry leader and strengthening our standing as the community's college.

Through highly visible and compelling media attention we have permeated and extended the regional and national conversation about how community colleges offer an unexpected experience and quality education at an affordable cost.



Featured In



2020-2021 By The Numbers

94 MILLION+
MEDIA IMPRESSIONS

\$3 MILLION+
AD EQUIVALENCY

56 UNIQUE
MEDIA
HITS

Media Highlights

The Philadelphia Inquirer

A \$3 Million Donation Will Help Montgomery County Community College Promote Employee-Owned Businesses

By Susan Snyder, February 8, 2021

“Ken is enabling us, as an organization, to advance our strategic agenda, our mission and our vision of inspiring, leading, and transforming not only the lives of our students, but our community.”



Challenger Space Station Simulator to Take Flight at Montgomery County Community College

By Michelle Caffrey, January 6, 2021

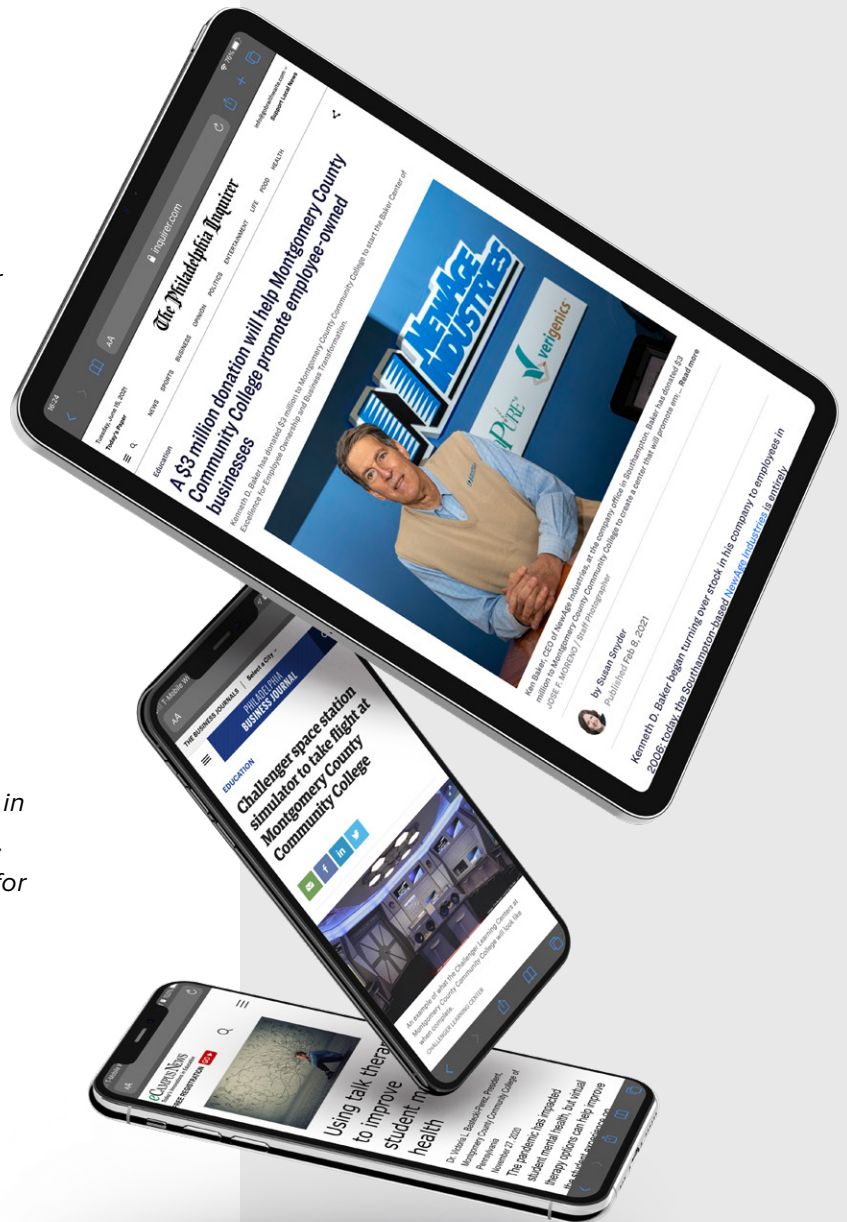
“Bringing the Challenger Center to the Pottstown campus will help the school increase its engagement in the community and build a pipeline of STEM students. STEM is very important to our county and our region for high-demand, family-sustaining jobs.”

eCAMPUS NEWS

Using Talk Therapy to Improve Student Mental Health

By Dr. Victoria L. Bastecki-Perez, November 27, 2020

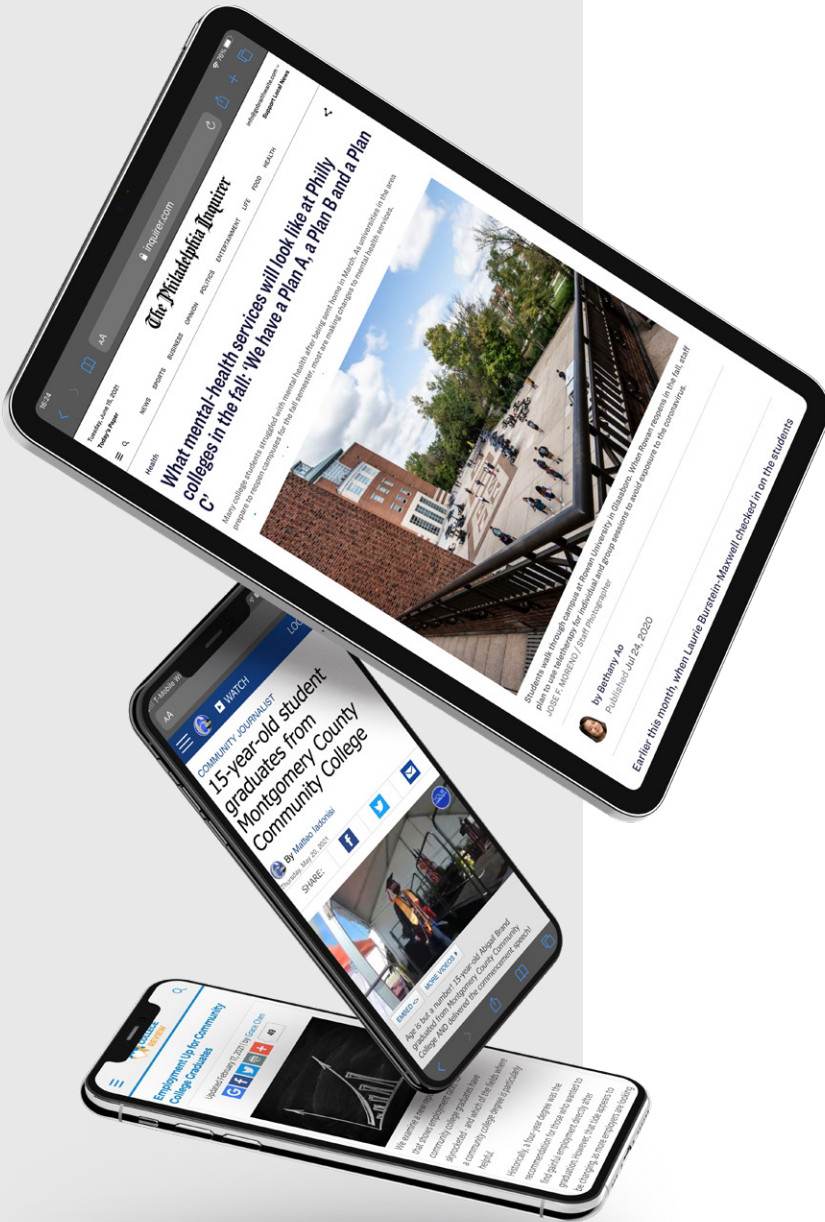
“I’m proud to say we’ve become the first community college to provide direct, free access to Talkspace for all our students and have already witnessed its impact on student mental health.”



It’s about inspiring, leading and transforming into the future together, and I couldn’t be more happy, excited and proud to be a member of this Montco family.”

DR. VICTORIA L. BASTECKI-PEREZ @vbasteckiperez @vbasteckiperez

Media Highlights



The Philadelphia Inquirer

What Mental-Health Services Will Look Like at Philly Colleges in the Fall: 'We have a Plan A, a Plan B and a Plan C'

By Bethany Ao, July 24, 2020

"As a community college, we know most of our students are from Montgomery County and they remain in our county after graduation, so we want to help them be secure in the long term."



15-year-old Student Graduates From Montgomery County Community College

By Matteo Iadonisi, May 20, 2021

"Montgomery County Community College really is the community's college and that is at all ages and stages of life."



Employment Up for Community College Graduates

By Grace Chen, February 17, 2021

"In the last six months of 2019, the number of employed Americans with an associate's degree rose by 578,000 people, compared to just 314,000 Americans with a four-year degree."

"There are so many ways that the college has been a partner, and continues to support our residents, and our county to make sure that we are serving up to our mission of being truly our community's college, a solution not only during a pandemic, but today, and in the future."

DR. VICTORIA L. BASTECKI-PEREZ @vbasteckiperez @vbasteckiperez